刘迪

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个人优势

- 国际视野与审美：中英顶尖美术学院设计专业背景，中英美三国实践经验，拥有跨文化思维与双语工作能力
- 跨媒介空间叙事：擅长空间叙事、展陈营销，将品牌和产品文化转化为可感知的沉浸式体验
- 商业与人文思维：具备商业与市场思维，以探究性思维与社会文化洞察为起点，将人文关怀注入空间体验

教育背景

英国皇家艺术学院，英国，伦敦   **MA Architecture (ARB/RIBA Part 2)**
- 英国皇家建筑师学会二级资格认证   2022.09 – 2025.08

中央美术学院，中国，北京   **建筑学学士**
- 中央美术学院优秀毕业设计一等奖（2021）   2015.09 – 2021.06
- 年度奖学金（2016-2019）

实习经历

K.LAND 3DART LLC - 美国，洛杉矶   **联合创始人，3D 艺术家**
[参与项目]：独立动画电影：火神庙-波斯遗迹 Fire Temple-Persian Relic（预告片交付）   2023.11 – 2024.4
[创意开发与概念验证]：主导了两版概念验证预告片（40s 和 20s）的创意开发与 3D 制作（UE5, MarvelousDesigner, Blender）
[IP 转译与影像叙事]：负责将专业的建筑历史知识转化为视觉叙事，协作完成了从分镜、环境到角色设计的创意设计，构建影片的视觉风格与世界观
[跨领域合作]：主导建立与美国建筑师/历史科普自媒体@kaveh_history 的跨领域合作关系

清尚建筑设计研究院有限公司文化旅游产业设计研究所 - 北京   **主创设计师**
[参与项目]：橙天嘉禾国际北京 5House 思创园（已交付项目）   2020.10-2021.01
[策划-落地全流程设计]：主导了从前期策划、概念设计到现场艺术装置制作与落地的完整流程，将一个传统办公园区转型为复合型文化平台
[在地文化营造与环境叙事]：根据企业历史与文化，构建了"环境叙事策展"的核心设计策略，帮助项目实现了"北京四环内首家适合艺创新秀的聚集地"的差异化市场定位，有效激活了创意社群的活力
[社群体验激活]：负责互动艺术装置与共享家具的设计和制作，作为社交催化剂植入空间，为园区内多元的创作者社群提供了身份认同与交流点

阿特金斯（北京分公司）- 北京   **城市设计实习生**
[参与项目]：郑州东区金水河地块城市设计（竞标项目）上海浦东黄浦江沿岸商业综合体设计（竞标项目）   2019.06 - 08
[整合体验策略与城市设计]：深度参与了郑州滨水公共空间的整体体验策略制定，负责基于场地文化与城市肌理研究，并提出整合商业与休闲功能的设计方案，旨在打造一条富有吸引力、能激发城市活力的沉浸式滨水体验带
[视觉叙事与概念沟通]：负责将核心设计概念转化为富有感染力的视觉叙事（日夜景效果图）并与多方协作，完成竞标述标文档的图解制作，确保项目的最终体验愿景得到清晰、有力的传达
[空间叙事与形态探索]：基于对场地功能流线与空间关系分析，探索了多种建筑形态方案，旨在寻找承载项目高端商业地标这一核心定位的空间语言
[参数化设计与可持续系统]：动态参数化立面设计，将可持续理念与生成性设计方法相结合，旨在创造既具美学价值又对环境负责的智能建筑系统

中国乡建院 - 北京   **建筑实习生**
[参与项目]：河南省博爱县乡村可持续建造工作营   2017.07 - 08
[社群参与式设计]：采用村民参与式设计方法，利用可回收废弃汽车轮胎进行场所营造，为村民聚会提供灵活的广场空间
[在地实践]：与村民合作完成了构筑物的实地建造

米德教育 - 北京   **软件课程开发与讲师**
[参与项目]：Keyshot 软件课程开发与授课，Rhino+Grasshopper 软件课程   2019.9 – 11, 2022.7-8
[视觉课程开发与教学]：独立开发并交付了 Keyshot 高级渲染课程，包括课程设计、课件设计、授课和辅导
[参数化设计方法论指导]：课程助教，负责为学员参数化设计方法论的技术指导与创意辅导，帮助学员解决技术问题

校园经历

中央美术学院建筑学院学生会 – 北京   **主席**
[团队管理]：全面负责 30 人学生团队的招募、管理与发展；   2017.9 - 2018.10
将策划经验沉淀为标准流程(SOP)，成功打造了多个满意度超 90%的学院品牌年度活动，有效提升了学生会作为学院品牌窗口的影响力与可持续性
[体验策展与活动策划]：主导策划了 19 场校、院级师生活动，累计覆盖数千人次，例如学院年度标杆活动 2018 央美百年校庆"返校日"，从概念构思、资源协调到现场执行，吸引逾 400 名校友及企业代表参与（超预期 100%）相关推文阅读量 3500+，将单日活动影响力最大化，增强了学院凝聚力
[数字内容策略与品牌传播]：主导运营官方公众号"CAFA 建院学生会"（现已迁移至"CAFA 建筑学院青年汇"）兼任内容策划与主视觉设计，通过优化内容矩阵与视觉呈现，成功将核心活动推文阅读量提升至 1500+，并有效驱动线下活动报名，显著提升了学生会的品牌影响力与凝聚力

展览经历

- 群展，2021 北京城市建筑双年展：元宇宙实验室-未建成世界， 凤凰中心，北京   2021.09
- 群展，共栖之地，R Space，北京   2021.08
- 群展，初次见面，后会有期，悦美术馆，北京   2021.06

软件技能

- 渲染与 3D 制作: Rhinoceros, Grasshopper, SketchUp, Blender, MarvelousDesigner, Unreal Engine5, AutoCAD, Enscape, Lumion, KeyShot,
- 创意与后期制作: Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Final Cut Pro

DI LIU
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EDUCATION

ROYAL COLLEGE OF ART, ARCHITECTURE, RIBA PART2   London, UK
Master of Arts   *Sep. 2022 - July 2025*

CENTRAL ACADEMY OF FINE ARTS, SCHOOL OF ARCHITECTURE   Beijing, China
Bachelor of Architecture   *Sep. 2015 - June 2021*
- Awarded the 1st place winner of Outstanding Graduation Work of CAFA (2021)
- Awarded annual scholarships (2016-2019).

WORK EXPERIENCE

K.LAND   Los Angeles, CA
Co-founder, 3D Artist   *Nov. 2023-present*
Independent Film: Fire Temple-Persian Relic Project
- Delivered an animation trailer, including environment, MetaHuman, character costume and VFX, by modeling in Maya, MD and rendering in Unreal Engine.

DAK STUDIO   Beijing, China
Interior Design Intern   *May - July. 2022*
Alibaba Gaoqiaoyungang Office
- Developed an office interior design and façade design based on proposed architectural design by Sketch Up and Enscape.

MID STUDIO   Beijing, China
Software Tutor
Keyshot Tutorial Course   *Aug. 2022*
- Taught KeyShot Tutorial including course design, sessions and tutorials..
Rhino+Grasshopper Tutorial Course   *Sep. - Nov.2019*
- Taught Rhino & Grasshopper Tutorial to assist in homework and in-class teaching.

ATKINS CONSULTANTS, BEIJING BRANCH   Beijing, China
Urban Design Intern   *June - Aug. 2019*
Urban Design of Eastern Zhengzhou (2000Arc Bid 2019)
- Researched the site and context, including architecture, zoning, utilization of natural environment, arrangement of architectural spaces and façades.
- Designed and modeled 5 versions of the waterfront public space with landscape by Rhino and Sketch Up.
- Designed the TOD from the public park to the commercial mix-used complex including the sustainable roof garden.
- Drew a series of diagrams demonstrating the accessibility of commercial complex, residence and landscape etc..
- Visualized 2 daylight and 1 nightlight exterior perspectives of waterfront park and the main commercial building by Lumion + PS.
Shanghai Pudong Waterfront Office Design (Bid 2019)
- Schemed out the analysis diagrams of context of site, functional sub-areas, vehicle and pedestrian circulation.
- Designed and modeled three versions of dynamic parametric façade in Design Development phase in Grasshopper to match the sustainable concept.
- Organized and documented the specific technical-economic indices of the project according to the regulation.

CHINA NEW RURAL PLANNING AND DESIGN INSTITUTE   Henan, China
Architectural Intern   *July - Aug. 2017*
Rural Space-making Workshop (Completed)
- Developed a public pavilion design using recyclable discarded car tyres..
- Modeled the pavilion by Rhino+GH; Categorized the joints and testing the construction design by simulating in Grasshopper.
- Cooperated with locals in installing the joints of pavilion in the field.

CENTRAL ACADEMY OF FINE ART   Beijing, China
Leader in the School of Architecture Students' Union   *Sep. 2017 - Sep. 2018*
- Organized 8 communication events in college (100-500 participants) and 11 entertainment activities (20-100 participants), overall strategy (2017-2018), social media platform management (2017-2018), graphic design (2015-2018).
- Assisted academic architectural lecturers 14 times featured by official social media platform. (2016-2018)

EXHIBITION

- Group exhibition, *Beijing Urban and Architecture Biennale: The Unbuilt World*, The Phoenix Centre, Beijing, China   *Sep. 2021*
- Group exhibition, *Symbiosis Exhibition,* The R Space, Beijing, China   *Aug. 2021*
- Group exhibition, *Nice to Meet You Today Hope to See You Again Exhibition*, The Enjoy Art Museum, Beijing. China   *June 2021*

SKILLS

- 3D Software : Rhinoceros, Grasshopper, Sketch Up, Enscape, Lumion, KeyShot, Blender, MarvelousDesigner, Unreal Engine
- 2D Software : Adobe Illustrator, Photoshop, InDesign, Final Cut Pro, Motion.
- Language: English and Mandarin; Germany learner.